



DAN RIEFSTAHL

WEB DESIGNER AND DEVELOPER | ERIE, PA
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OVERVIEW

I am a motivated self-starter with an entrepreneurial spirit and over 22 years of experience in a variety of design & development disciplines.

I am an experienced web developer, web designer and carpenter. I am seeking a new challenge. I have worked in many areas of digital design and development but my focus has been on Joomla and WordPress for the past 12 years. I am a Joomla! expert with experience in template and extension development.

SKILLS

Joomla!	Web Design
CSS 3	Web Development
HTML 5	WordPress
jQuery	Marketing
JavaScript	Google Suite
PHP	Graphic Design
Hosting	Adobe Creative Suite
Less	Microsoft Office
WCAG	Responsive Web Design
DNS	Layout Design
UI	Typography
UX	Logo Design
XML	E-commerce
MySQL	Digital Marketing
SEO	Continuous Improvement

EXPERIENCE

DESIGNER & DEVELOPER • PIXEL POINT CREATIVE • 2009 – PRESENT

I am the primary designer and developer for Pixel Point Creative LLC. Pixel Point Creative specializes in Joomla and WordPress development and custom Joomla and WordPress websites. I oversee one freelance developer that I have been working with for over 15 years. I design and develop custom websites and build tools (themes, plugins) for WordPress and Joomla. I install, configure, update and troubleshoot client websites. I also do server maintenance, hosting, domain setup, billing, support and marketing.

MEDIA SUPERVISOR • LCBA • 2001 – 2011

I started here as a Multimedia Associate. I built, managed and maintained multiple websites. I created brochures, flyers, forms and displays. In 2006, I became the Multimedia Supervisor for LCBA. I oversaw 2 associates and added publication design as well as many other responsibilities. In 2007, I discovered Joomla and WordPress and built my first Joomla site (LCBA).

EDUCATION

B.A. COMMUNICATIONS • 2000 • PENN STATE UNIVERSITY

Multiple online courses in the past 20 years in Graphic Design, Typography, Joomla, WordPress, Blockchain and coding.

REFERENCES

Heather May Caspar
Executive Director of SSJNN
814.454.7814

Doug Tuttle
President and CEO of LCBA
800.234.5222